

Joshua Schoebel

Product Designer

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-  Copenhagen, Denmark (willing to travel)

PROFESSIONAL SUMMARY

Product Designer with 5+ years of experience working across the full design process, from research and discovery to implementation, in complex environments. My strongest skill and motivation is empathy. Focused on connecting user needs with business goals and technical constraints to create clear, scalable solutions. Brings a structured, pragmatic approach to problem-solving and is comfortable contributing to product direction, stakeholder alignment, and cross-functional collaboration. Experienced in both strategy and hands-on design, including human machine interfaces (HMI), web applications,, prototyping, and design systems. Also works with AI tools as a natural part of the workflow to support research, ideation, and validation, helping speed up processes while maintaining quality.

EXPERIENCE

UX/UI Designer at Themison ↗ (Copenhagen, Denmark) 04/2026 - Present

- Lead UX/UI for a clinical trial web application, simplifying complex, regulated workflows
- Map user journeys and optimise coordination, scheduling, and communication
- Conducting research and usability testing to improve efficiency
- Collaborate cross-functionally to iterate based on real-world use
- Build and maintain a scalable design system
- Apply AI tools (e.g. Claude) to accelerate design workflows

UX Designer at Novo Nordisk in DD&IT - Design Hub ↗ (Copenhagen, Denmark) 04/2024 - 01/2026

- Led design work across 5 cross-functional teams, translating complex requirements into clear and structured user experiences
- Developed end-to-end interaction flows with a strong focus on clarity, usability, and system logic
- Conducted research and testing (30+ interviews) to understand user behaviour and improve overall experience quality
- Worked iteratively with stakeholders and developers to refine solutions based on feedback and real-world use
- Delivered detailed design specifications and supported implementation to ensure high-quality outcomes

UX Design Student Assistant and Master Thesis Project Novo Nordisk in DD&IT (Copenhagen, Denmark) 08/2023 - 03/2024

- Conduct research, workshops, and usability evaluations to uncover workflow inefficiencies
- Redesign complex multi-step processes to increase clarity and task efficiency
- Translated business and technical requirements into structured interaction documentation
- Developed an evaluation framework for Augmented Reality (AR) in a pharmaceutical production setting

UX/UI Designer at AMAZONEN-WERKE H.DREYER SE & Co. KG ↗ (Osnabrück, Germany) 04/2020 - 07/2023

- Designed solutions for complex, data-driven systems with a strong focus on usability, structure, and functional clarity
- Developed and maintained a scalable design system, creating reusable components and interaction patterns
- Worked closely with engineers to ensure feasibility and high-quality implementation
- Conducted usability testing and field validation to refine multi-step interactions
- Applied a systems-thinking approach to improve consistency and efficiency across products
- Translated complex requirements into clear, structured solutions with a focus on interaction and user understanding

EDUCATION

Design and Innovation at Technical University of Denmark (DTU), Copenhagen (DK) 2022 - 2024

Specialisation: UX Design & Innovation Management

Mechanical Engineering & Industrial Design (B.Eng.) at University of Applied Sciences, Emden/Leer (DE) 2015 - 2019

Specialisation: Product development, iterative form-finding, physical prototyping, and 3D modelling

LANGUAGES

German - Native | English - Business fluent | Danish - A2

SKILLS

UX Strategy & End-to-End Customer Experience | Business Process Analysis & Optimisation | Requirements Gathering & Translation | Structured Problem Solving & Design Thinking | Stakeholder Management & Cross-functional Collaboration | Physical prototyping | 3D modelling & rendering | Concept development | Iterative design | Design thinking

TOOLS

Figma | Miro | Dovetail | UX Tweak | ADO, Jira, Confluence | Microsoft Office Suite | GenAI Tools (Claude, Figma Make, Gemini)